

## HAIR LOSS GEL



### PRODUCT DESCRIPTION

**HAIR LOSS GEL** reduces hair loss and strengthens the hair. It combines traditional plants with new innovative substances. Contains ingredients that nourish the root and contribute to the hair's proper growth [AuxinaTricogena®]. Due to its texture, offers a light sensation and adds volume, without adding weight to your hair.

**HAIR LOSS GEL** acts in two stages:

- a. On the hair growth phase [ANAGEN]:
  - accelerates hair growth rate
  - strengthens the hair's structure
  - extends the life cycle of the hair
  - strengthens the hair
  - offers vitality and volume to hair
- b. On the phase that the hair is released and falls out [TELOGEN]:
  - revitalizes and regenerates the hair follicle
  - aids in the development of new hair
  - increases the hair follicle perfusion

#### CLINICAL STUDY

In vivo test, 20 men-women, hair loss problems, apply once a day.  
After 90 days of use: -42% in hair loss rate, +28% in average hair length.

### ACTIVE INGREDIENTS

**REDENSYL®** a special compound of herbal ingredients reduces hair loss which acts at the core of the problem and aims at:

- I. ORSc [Outer Root Sheath Stem Cells: Stem cells of the hair follicle, on the external bulge, along the hair] in order to prolong the Telogen Phase, to delay the degenerative course of the hair and to strengthen the hair stem.
- II. HFDPc [HairFollicleDermalPapillaCells: Fibroblasts, located in the skin follicle] in order to activate the AnagenPhase in more follicles, creating a new cycle of hair growth, through root regeneration.

**AUXINA TRICOGENA®**: A Plant Complex with defined and clear action on the vital, normal, hair growth phase cycle: Anagen, Catagen and Telogen phase. It nourishes the root and contribute to the hair's proper growth.

**CAFFEINE**: Improves microcirculation and causes rapid hair lengthening, extends their growth cycle, and stimulates the hair, by blocking the action of DHT [Dihydrotestosterone], the hormone which is responsible for follicle destruction and hair loss.

**UREA**: Moisturizes the hair and the skin of the scalp.

**ARGAN OIL**: Restores the lost moisture and shine, to dry and damaged hair. Effectively, strengthens hair roots and thus, prevents hair loss.

## HAIR LOSS GEL



### INSTRUCTIONS FOR USE

Apply the product once a day on the root of the hair followed by a gentle massage, especially to the areas of the scalp with hair loss problems.

No rinsing required.

Period of treatment: 90 days.

### PRESENTATION

100 ml tube.

### PRODUCT CATEGORY

Cosmetic.