

HYDROGEL FACE MASKS



□ PRODUCT DESCRIPTION

Hydrogel masks represent a new method of application, combining the comfort and cleaning of patches with the feeling of coolness and moisturising provided by topical preparations.

Thanks to its specific molecular structure, hydrogel can contain very high levels of water, which evaporates during application, thereby cooling the area treated and, by osmotic effect, allowing the active ingredients to permeate through the skin.

□ MECHANISM OF ACTION

When the **hydrogel mask** comes into contact with the skin, it begins to release the active ingredients by osmosis, while water evaporates through the fabric layer, consequently, the concentration of ingredients contained in the hydrogel is constant. Furthermore, with this technology and the fabric's slight occlusion, the active ingredients easily reach the deepest layers of the epidermis.

The **hydrogel mask** is devoid of adhesive, consequently, it is able to maintain a degree of adhesion by itself until the water loss is too high.

With this technology, the transfer of active ingredients takes place very quickly, making it ideal for cosmetic treatments which require that the action takes place within 15-20 minutes.

□ THE ACTIVE INGREDIENTS

By combining different types of polymers we achieve a compact gel layer capable of containing active substances within it. This gel is imbued onto a non-woven fabric layer which supports and shapes the mask while providing a degree of occlusion, thereby enhancing the penetration of the active ingredients.

The active ingredients needed to achieve the desired cosmetic benefits are also incorporated. In this way, the hydrogel, due to its high water content, has intrinsic cooling and relaxation capacities, to which the properties provided by the active ingredients are added.

□ INDICATIONS

Hydrogel masks can be prepared for almost any cosmetic requirements, including:

- Moisturising hydrogel masks
- Regenerative hydrogel masks
- Lifting effect hydrogel masks
- Antiaging hydrogel masks

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☐ INSTRUCTIONS FOR USE

1] Use your usual facial cleanser to remove all traces of make-up, dirt and pollution. Dry the skin well before applying the mask.

It is recommended to exfoliate the skin before applying the product to enhance the ingredients' penetration.

2] Remove the mask from the sachet and carefully separate it from the transparent film.

3] Apply to the face, making sure that it is correctly in place by applying repeated gentle pressure until it fits around the facial contours. It is recommended to fit the mask by starting from the forehead, then the eyes, mouth and finally the rest of the face. If an area already applied should come off during application, it can be easily reapplied.

4] Leave on for 20-25 minutes and remove. It does not need to be rinsed.

5] If desired, after removing the mask, a moisturiser can be used for the ultimate touch.

It is recommended to apply the treatment once a week for at least 3 weeks. It is recommended to apply the treatment every 15 days to maintain its effects.

A top tip: For a cold effect and more pronounced tightening, leave it in the fridge 20 minutes before application.

☐ PRODUCT CATEGORY

Cosmetic.