

HAIR LOSS GEL



PRODUCT DESCRIPTION

HAIR LOSS GEL reduces hair loss and strengthens the hair. It combines traditional plants with new innovative substances. Contains ingredients that nourish the root and contribute to the hair's proper growth [AuxinaTricogena®]. Due to its texture, offers a light sensation and adds volume, without adding weight to your hair.

HAIR LOSS GEL acts in two stages:

- a. On the hair growth phase [ANAGEN]:
 - accelerates hair growth rate.
 - strengthens the hair's structure.
 - extends the life cycle of the hair.
 - strengthens the hair.
 - offers vitality and volume to hair.
- b. On the phase that the hair is released and falls out [TELOGEN]:
 - revitalizes and regenerates the hair follicle.
 - aids in the development of new hair.
 - increases the hair follicle perfusion.

CLINICAL STUDY

In vivo test, 20 men-women, hair loss problems, apply once a day.
After 90 days of use: -42% in hair loss rate, +28% in average hair length.

ACTIVE INGREDIENTS

REDENSYL® a special compound of herbal ingredients reduces hair loss which acts at the core of the problem and aims at:

- I. ORSc [Outer Root Sheath Stem Cells: Stem cells of the hair follicle, on the external bulge, along the hair] in order to prolong the Telogen Phase, to delay the degenerative course of the hair and to strengthen the hair stem.
- II. HFDPc [HairFollicleDermalPapillaCells: Fibroblasts, located in the skin follicle] in order to activate the AnagenPhase in more follicles, creating a new cycle of hair growth, through root regeneration.

AUXINA TRICOGENA®: A Plant Complex with defined and clear action on the vital, normal, hair growth phase cycle: Anagen, Catagen and Telogen phase. It nourishes the root and contribute to the hair's proper growth.

CAFFEINE: Improves microcirculation and causes rapid hair lengthening, extends their growth cycle, and stimulates the hair, by blocking the action of DHT [Dihydrotestosterone], the hormone which is responsible for follicle destruction and hair loss.

UREA: Moisturizes the hair and the skin of the scalp.

ARGAN OIL: Restores the lost moisture and shine, to dry and damaged hair. Effectively, strengthens hair roots and thus, prevents hair loss.

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INSTRUCTIONS FOR USE

Apply the product once a day on the root of the hair followed by a gentle massage, especially to the areas of the scalp with hair loss problems.

No rinsing required.

Period of treatment: 90 days.

PRESENTATION

100 ml tube.

PRODUCT CATEGORY

Cosmetic.